

Alicia Branham

Keynote Speaker | Business Strategist | CEO of Bran Marketing

Alicia Branham is a business strategist, CEO, author, and speaker helping companies and individuals build powerful brands, confidence, and growth. As the founder and CEO of Bran Marketing, she has partnered with manufacturers, business owners, and organizations across North America to elevate brands and drive results.

A graduate of the Goldman Sachs 10,000 Small Businesses program, Alicia has been featured in LA Weekly and is the author of *Sick and Tired of Me*, an Amazon #1 Best Seller focused on mindset and personal transformation.

Known for her bold energy and authentic storytelling, Alicia speaks on entrepreneurship, branding, leadership, mindset, and empowering others to become the brand in business and life.

Alicia
BRANHAM



aliciabranham.com

SIGNATURE TOPICS

✓ BUILDING A BRAND IN A BLUE-COLLAR WORLD THAT WAS NEVER DESIGNED FOR IT

Building a Brand in a Blue-Collar World shows industrial companies how to modernize their brand, increase visibility, and build authority.

✓ LEADING UNDER PRESSURE: EMOTIONAL INTELLIGENCE IN HIGH-STAKES BUSINESS ENVIRONMENTS

Leadership isn't tested when things are easy—it's revealed under pressure. Alicia teaches leaders how to stay grounded, decisive, and effective when everything feels urgent.

✓ YOU ARE WHAT YOU THINK: REWIRING YOUR BRAIN FOR SUCCESS

Success in business isn't just strategy—it's how you think, decide, and show up daily. Alicia breaks down how your internal patterns directly impact your external results.

✓ FROM OPERATOR TO OWNER: STOP BEING THE BOTTLENECK IN YOUR BUSINESS

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"Alicia really motivated my team during our Q1 meeting and I got nothing but compliments from my staff about her talk."

Barney B

"Alicia doesn't just talk marketing and strategy, she changes the way you think about your business."

Dean C

BOOK ALICIA FOR YOUR NEXT EVENT

For keynotes, workshops, and leadership sessions

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